

THAT LEEDS MAG

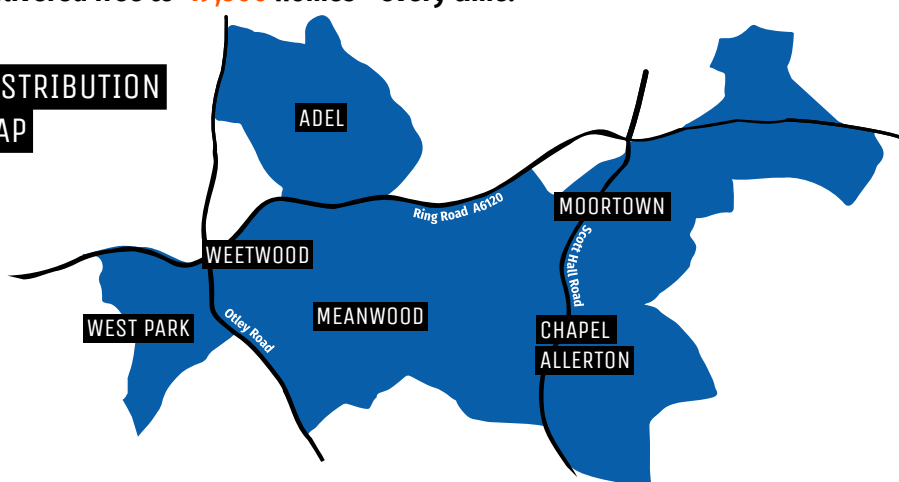
thatleedsmag.co.uk
ads@thatleedsmag.co.uk
0113 4657 789

Sharing stories and connecting
customers to businesses in
North Leeds.

ADVERTISING GUIDE

Delivered free to **19,500** homes - every time.

DISTRIBUTION MAP



DELIVERED EVERY 6-7 WEEKS USING GPS TRACKING
8 editions a year

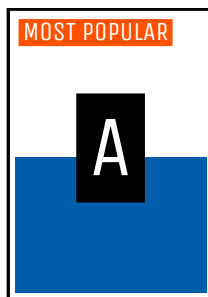
STANDARD PAGE ADS



FULL PAGE

Regular Booking - £270
Single Booking - £300

Artwork setup size:
154.5mm x 216mm
Finished print size:
148.5mm x 210mm

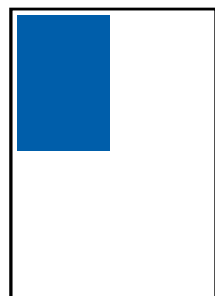
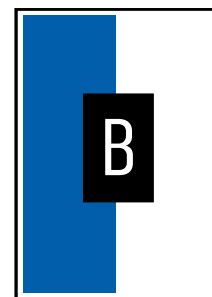


HALF PAGE

Regular Booking - £144
Single Booking - £160

A = Artwork and finished print size:
138mm x 98mm

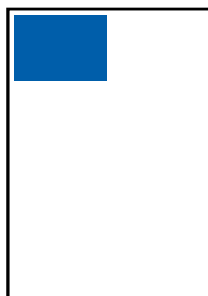
B = Artwork and finished print size:
67mm x 200mm



QUARTER PAGE

Regular Booking - £85.50
Single Booking - £95

Artwork and finished print size:
67mm x 98mm



EIGHTH PAGE

Regular Booking - £49.50
Single Booking - £55

Artwork and finished print size:
67mm x 47mm

SPECIAL
SIZE AND
PLACEMENT
ADVERTS
AVAILABLE

EYE-CATCHING ADVERT DESIGN FOR NO ADDITIONAL CHARGE

Technical spec for supplying print ready adverts:

Artwork formats accepted: Colour Format: CMYK

File Format: PSD, AI, PDF, JPEG, TIFF, EPS

File Resolution: 300dpi - the larger and clearer your file is, the better the end result.

Ensure your design is set up to the correct artwork size and proportions,
this includes bleed which gets cut down to the finished size when printed.

Please supply a logo for the online directory and digital ad.

FANCY A VOUCHER PRINTED
IN THE NEXT THAT LEEDS MAG?

GIVE US A CALL

0113 4657 789

ALL ADVERTISERS GO INTO THE ONLINE DIRECTORY
AND RECEIVE SOCIAL MEDIA ENGAGEMENT



PURCHASE ADS FOR 4 CONSECUTIVE EDITIONS GET 10% OFF
Monthly Direct Debit options available