

DELIVERING CREDIBILITY THAT READERS CANNOT SCROLL PAST

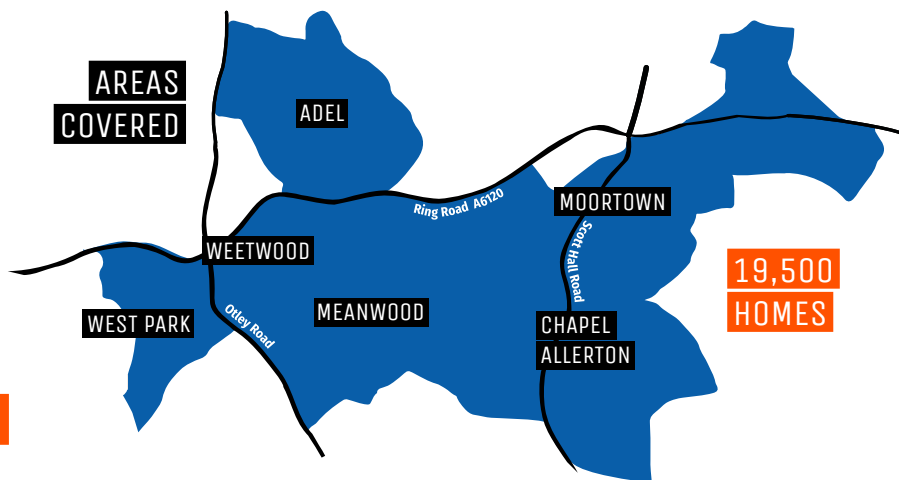
# THAT LEEDS MAG

thatleedsmag.co.uk  
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CALL NOW 0113 4657 789



## ADVERTISING GUIDE



GPS tracked delivery | Every 6-7 weeks.

### WHY ARE PEOPLE STILL ADVERTISING REGULARLY IN PRINTED MAGAZINES?

Printed magazines offer targeted audiences, credibility, tangibility, less competition, brand recognition, loyal readership, complement digital efforts, and suit local advertising needs, making them an excellent choice for advertisers.

Someone searching for your product or service online or on socials can easily get lost, frustrated, and distracted, forgetting you.

### SAY IT IN PRINT TO BE THE PERSON THEY REMEMBER AND CALL FIRST

	<p><b>FULL PAGE</b></p> <p>Regular Booking - £180pcm* Single Booking - £300</p> <p>Artwork setup size: 154 x 216mm Finished print size: 148 x 210mm</p>	<p><b>MOST POPULAR</b></p>	<p><b>HALF PAGE</b></p> <p>Regular Booking - £96pcm* Single Booking - £160</p> <p>A = 138 x 98mm B = 67 x 200mm</p>	
	<p><b>QUARTER PAGE</b></p> <p>Regular Booking - £57pcm* Single Booking - £95</p> <p>A = 67 x 98mm B = 138 x 47mm</p>		<p><b>EIGHTH PAGE</b></p> <p>Regular Booking - £33pcm* Single Booking - £55</p> <p>67 x 47mm</p>	<p><b>VOUCHER</b></p> <p>Top of page £30 Other: £25</p>

\* minimum 6 month booking (4 magazines) - includes social media engagement and entry into the online directory.

### EYE-CATCHING ADVERT DESIGN FOR NO ADDITIONAL CHARGE

Technical spec for supplying print ready adverts:  
Artwork formats accepted: Colour Format: CMYK  
File Format: PSD, AI, PDF, JPEG, TIFF, EPS  
File Resolution: 300dpi - the larger and clearer your file is, the better the end result.  
Please supply a logo for the online directory and digital ad.

### FOR SPECIAL PLACEMENTS

CALL 0113 4657 789

TO CHECK AVAILABILITY

### NOT READY TO ADVERTISE YET?

Sign up for deadline reminders and special offers: [thatleedsmag.co.uk/keep-in-touch](https://thatleedsmag.co.uk/keep-in-touch)

